



Daniel Frohman

Graphic Designer

Contact

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Certification

Skills

Technical

- Adobe Creative Suite
- Figma

Methods

- User-Centered Design
- UI/UX Design
- Personas
- Empathy Maps
- Journey Maps
- Sketching
- Prototyping
- Wireframing

Education

Experience

Bachelors of Science,

Visual Communications: Art and Graphic Design

Farmingdale State College

2019-2023

Research Assistant

Summer 2022.

Farmingdale State College and Edinburgh Napier University, UK.
Blended Interactions Workshop, Fairfield Properties Ballpark
home of the Long Island Ducks.

Responsibilities

- Onsite visits and documenting intricate details of the location with photography.
- Conducted IRB-certified survey of ballpark fans.
- Development of empathy maps and personas based on data collected during the survey.
- Ideation, design, production, and delivery of final High-Fidelity Prototypes.

Pool Filter Attendant

Summer 2022.

Byron Lake Pool, Town of Islip

Responsibilities

- Test and adjust pool water chemical levels for chlorine and PH levels within the Board of Health specifications.
- Balance and control pool water level.
- Assist in performing routine maintenance of the filter system.

Logistics, Assistant

April 2018- January 2021.

Island Screen Print, Gate Embroidery

Responsibilities

- Create and deliver high-quality mesh screens to be used for printing in commercial use.
- Receive delivered goods and input inventory into an order management system.
- Assist in any areas where help is needed (shipping, printing, deliveries, etc.)